BOBBIBROWN

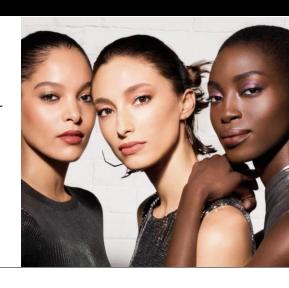
Long-Wear Cream Shadow Stick

More play. Your Way.

Meet NEW 24-Hour Long-Wear Cream Shadow Stick

Blend the rules with our new life-proof formula—now in 29 ready-to-play shades and 3 high-impact finishes.

Our bestselling glide-and-go eye shadow now has 24-hour non-creasing, non-caking color-true wear. And with 10 new shades — 7 high-impact shimmer shades and 3 shades in a new multi-chrome finish—there are endless ways to layer, blend, and build the creamy shadow to create eye-catching looks that last.





SWIPE ON MORE

Our fan-favorite cream eye shadow delivers the color and the finish you love with every stroke. Create limitless looks in a swipe—shade, line, and define with pops of contrast colors and shine with 10 new shimmer and multi-chrome shades. *SRP:* € 38

LASTING LIFE-PROOF LOOKS

with 24-hour non-creasing, non-smudging, color-true wear

SOFT, CREAMY GLIDE

with a soft, blendable texture that builds and layers seamlessly

ENDLESS PLAY

with 29 easy-to-wear shades in matte, shimmer, and multi-chrome finishes

NEW SHIMMER SHADES

Mica

🌑 Golden Amber

Peach Mimosa*

Forest

Espresso

Smokey Topaz

Mulberry

NEW MULTI-CHROME SHADES

Moonstone

Incandescent

Sunrise Pink*

^{*}Limited-Edition